
From: Holsman, Marianne
To: Psyk, Christine; allison.castellan@noaa.gov; Hall, Lynda; joelle.gore@noaa.gov; Waye, Don; Carlin, Jayne; Henning, Alan; MacIntyre, Mark
Sent: 1/28/2015 5:30:10 PM
Subject: RE: Tweaks to talking points in Rollout Plan and to email to Congressionals
Attachments: OR CZARA Talking Points 012815 mh.docx

Hi All:

Thanks Christine for working on the talking points. I have edited them slightly. Mostly shifted the order a bit for emphasis on our optimism.

I also moved a couple points under the second section renamed: background/for reaction to questions. This way it's clear we're not leading with these bullets, but have them if we get questions. I put the funding point in that section. **I think we should just use the first section's points in the email to congressional staff since many of them are getting a briefing and we can go into more depth on the phone.**

I will share these with Dennis shortly so that he can weigh in before they go to the state tomorrow. We are supposed to see the state's talking points tomorrow as well.

Thanks again everyone!

Marianne

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From: Psyk, Christine
Sent: Wednesday, January 28, 2015 12:45 PM
To: allison.castellan@noaa.gov; Hall, Lynda; joelle.gore@noaa.gov; Waye, Don; Carlin, Jayne; Henning, Alan; Holsman, Marianne; MacIntyre, Mark
Subject: Tweaks to talking points in Rollout Plan and to email to Congressionals

Folks, I do apologize for the last minute changes. However, the talking points in the rollout plan and the email to Congressionals is so important, I need to provide these tweaks. I added a talking point about Ag and I revised the language some about the penalties in the email to the Congressionals.

I pulled out the Key Messages and Additional Messages as Talking Points to be potentially used by the Press folks.

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